

ABSTRACT OF THE DISCLOSURE

A character size is set according to the number of characters of a character string to be printed, and the number of printing operation times of a printer section and each operational condition of a rotation angle of a rotatable plate, which supports a recording medium, which correspond to one printing operation, are set. According to the set operational condition, a part of the character string arranged in an arc shape is printed by one printing operation of the printer section in a state that the rotational plate is stopped, and the rotational plate is driven to rotate the recording medium by the set angle before a next printing operation is started. The printing operation and the rotating operation are repeated, thereby printing a series of character string on the circumference around a circular hole of the recording medium.